

BUSINESS AS USUAL

The (usually) unspoken driver of our economic system

THE BIO-ECONOMY

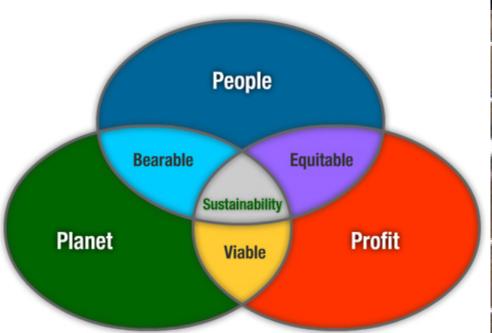
Make it GM

THE GREEN ECONOMY

Put a green label on it and a carbon foot print for carbon trading



"And then we told them wealth would 'trickle down."



Economic performance

Customers
Employees
Capital Providers
Suppliers
Public

Social performance

Labour Practices Society Products Human Rights Environmental performance

Pollutants
Resource Use
Supply Chain
Products & Services
Compliance

Integration of information by Responsebility

Corporate Sustainability Report (CSR)



